

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

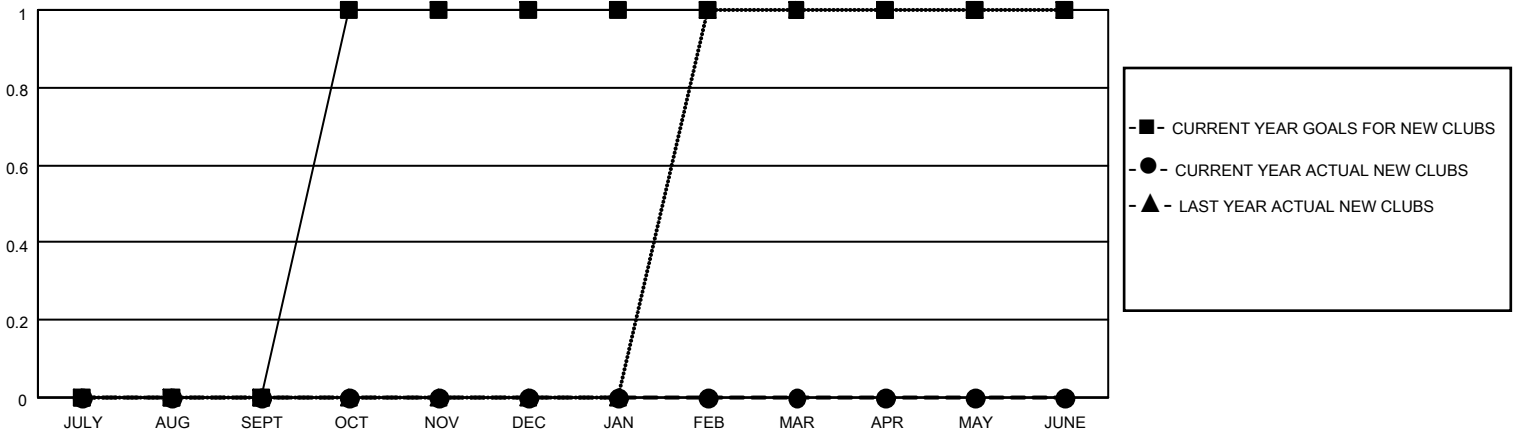
District 12 S

Results as of: 1/31/2021

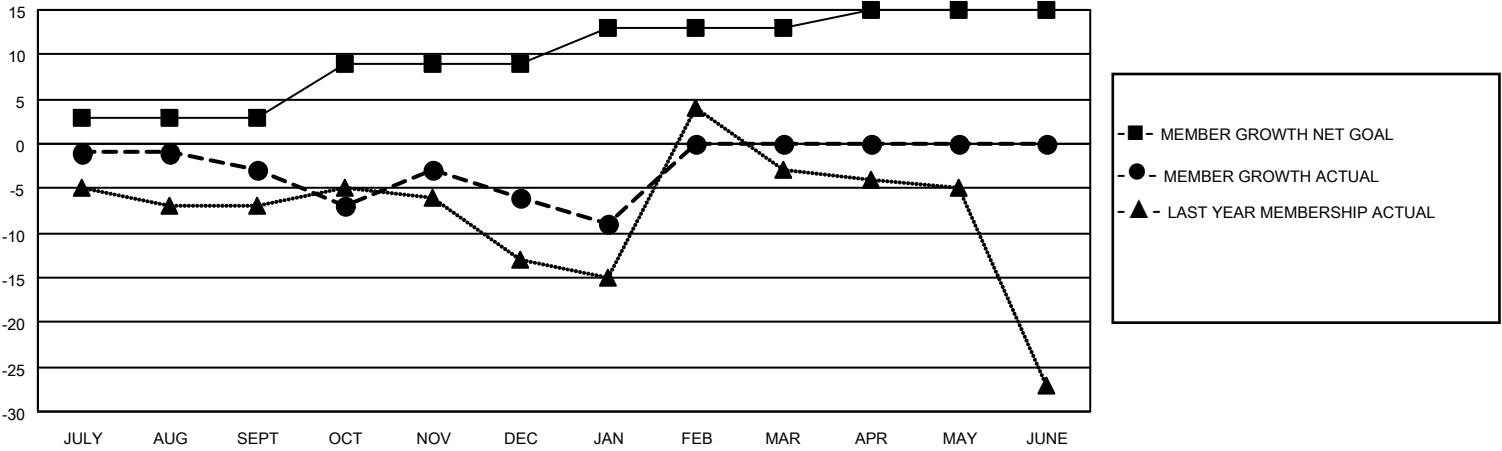
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 3 | 11 | 13 |
| OCT/NOV/DEC | 6 | 32 | 33 |
| JAN/FEB/MAR | 4 | 2 | 4 |
| APR/MAY/JUNE | 2 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|--|--|--|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0 | 14 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 612 (58.34%)</p> <p>FEMALE 437 (41.66%)</p> | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">13</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">37</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">50</td></tr> </table> | DECEASED | 13 | CLUB CANCELLED | 0 | OTHER | 37 | TOTAL | 50 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">234</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">122</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 234 | FAMILY MEMBERS PAYING HALF DUES | 122 |
| DECEASED | 13 | | | | | | | | | | | | | |
| CLUB CANCELLED | 0 | | | | | | | | | | | | | |
| OTHER | 37 | | | | | | | | | | | | | |
| TOTAL | 50 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 234 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 122 | | | | | | | | | | | | | |